# **Waypoint Cookie Policy**

# Last Updated: 7 November 2024

### Introduction

Welcome to Waypoint Tech Inc. ("we", "our" or "us"). This Cookie Policy explains how we use cookies and similar technologies to recognize you when you visit our website, including any other media form, media channel, mobile website, or mobile application related or connected thereto ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

This Cookie Policy is incorporated into our Privacy Policy and Terms of Service, available at [Insert Privacy Policy URL] and [Insert Terms of Service URL], respectively.

#### What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners to make their websites work, or to work more efficiently, as well as to provide reporting information.

### Why do we use cookies?

We use cookies and other tracking technologies for the following purposes:

- 1. **Authentication**: To recognize you when you visit our Website, in order to facilitate the login process and enable secure access to your account.
- 2. **Performance Monitoring**: To analyze the performance and effectiveness of our Website and Services.
- 3. **Functional**: To personalize your experience on our Website and to remember your preferences, such as your language selection or login information.
- 4. **Analytics**: To gather statistics about how users interact with our Website and Services in order to improve functionality and user experience.
- 5. **Targeting**: For advertising and marketing purposes, though only within the limits of our Privacy Policy.

## Types of Cookies We Use



- Session Cookies: These cookies are temporary and expire once you close your browser.
- 2. **Persistent Cookies**: These cookies remain on your device for an extended period or until you manually delete them.

### **Third-Party Cookies**

We may also use third-party cookies for analytics or advertising services. These third-party cookies are governed by the respective policies of the external service providers.

#### **How to Control Cookies**

Most web browsers allow some control over cookies through browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage or delete them, visit <a href="https://www.allaboutcookies.org">www.allaboutcookies.org</a>.

### **Updates to this Cookie Policy**

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated revision date.

### **Contact Information**

If you have questions about this Cookie Policy, please contact us at:

### Waypoint Tech Inc.

Support@mywaypoint.ai

